



CLINICAL CONTENT SPECIALIST

Permanent Full-time

Looking for a career opportunity with an established and reputable national organization that makes a real difference in women's health, values its employees and offers a comprehensive total compensation package including a hybrid working from home program?

The Society of Obstetricians and Gynaecologists of Canada (SOGC) is the national voice for women's health in Canada with a mission to lead the advancement of women's health through excellence and collaborative professional practice.

The SOGC has over 4,000 members, comprised of: obstetricians; gynaecologists; family physicians; nurses; midwives and allied health professionals working in the field of sexual and reproductive health.

Since 1944, the SOGC continues to be a leading national and international authority on sexual and reproductive health and on evidence-based training and education. The SOGC leads the development of 12–17 clinical practice guidelines per year and hosts three regional continuing medical education meetings, and an Annual Clinical and Scientific Conference. The SOGC also coordinates and hosts in-person and virtual academic programs for participants at all stages of their career: medical students, residents and practicing health professionals.

POSITION DESCRIPTION

Reporting to the Manager of Clinical Content and Research Development, the **Clinical Content Specialist** will be responsible for providing public health and communications expertise.

The Clinical Content Specialist will be working closely with both the SOGC Research Team and the Communications and Public Affairs Team to ensure that new Guidelines and Clinical Committee opinions are reflected in all web content, and that all information is evidence-based and messaging aligned with SOGC policies and practices and consistent with all other public statements. This content will be shared in a variety of ways by members of the Communications and Public Affairs team to disseminate this content through membership newsletters and various social media channels.

This position will be responsible for developing clearly written, well-designed health communication materials for healthcare providers and for the public in a variety of formats, such as web content, resource materials, posters, training materials etc. Additionally, this position will ensure that information and messaging is consistent across the organization's educational materials and websites.

KEY RESPONSIBILITIES

- Plans, develops and writes information and messaging geared toward health care providers and the public based on evidence and information distilled from SOGC clinical guidance documents.
- Leads on sharing new content with team to ensure it is incorporated into other communications tools such as social media channels, press releases and newsletters.
- Ensures communication activities are based on accepted principles, methods and best practices.
- Attends internal and external meetings as requested.
- Completes assigned contract deliverables, including required reports, within established timeframes.
- Manages project work, as needed, including quality assurance and deliverable compliance.
- Other duties as assigned by the Manager of Clinical Content and Research Development.

QUALIFICATIONS, EXPERIENCE and KEY SKILLS

- Bachelor's degree in communications and relevant experience in a health or scientific setting or equivalent combination of education and experience.
- Expertise in writing and editing health-related content.
- Expertise in Word Press website creation and updates.
- Experience in general website maintenance.
- Excellent written communications with a keen attention to detail and knowledge of appropriate messaging for different audiences.
- Bilingualism is an asset.

ADDITIONAL JOB REQUIREMENTS

- Occasional travel may be required.

WHAT WE OFFER:

Total Compensation Package which includes:

- Benefits after three months.
- Pension matching after one year.
- Three weeks of vacation.
- Hybrid flexible workplace split between in-office and home office schedules.

Please submit your cover letter and resume to careers@sogc.com.



The SOGC is an equal opportunity employer and encourages all qualified applicants to apply. SOGC welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.